

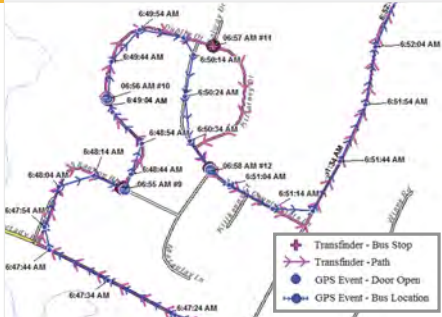


BUSFINDER

BENEFIT FROM SEAMLESS GPS INTEGRATION



WITH BUSFINDER YOU WILL BE ABLE TO IMPORT GPS DATA INTO YOUR TRANSPORTATION MANAGEMENT SOLUTION FROM TRANSFINDER TO IMPROVE OPERATIONAL EFFICIENCIES, REDUCE COSTS, AND PROVIDE SAFER TRANSPORTATION FOR STUDENTS.



The Pink Line is the planned route and the Blue Dots represent the actual driving path. By overlaying the two sets, you have a better understanding of your planned versus actual routes. You can quickly make adjustments based on a case-by-case basis to create more efficient, safer routing scenarios.

“Busfinder is an efficiency tool. I see what the drivers are doing in Busfinder and have a conversation with them. I ask them three “E” questions: Is it effective? Is it efficient? Is it essential? I ask those 3 E’s before we make any route changes.”

LINDA THOMPSON
TRANSPORTATION DIRECTOR
LEE’S SUMMIT R-7 SD
LEE’S SUMMIT, MO

Busfinder provides your district with an analytical tool beyond compare. Only Transfinder’s mapping technology can harness the power of real world latitude and longitude coordinates. While in routing mode, Busfinder displays real-time or historical GPS data simultaneously with planned route data on the same map. You can also view your GPS data on Infofinder *mobile*.

With Busfinder, you can...

- Compare actual data with planned routes to make key managerial decisions;
- Maintain your map using GPS data points even before your county maps are updated;
- Easily analyze and adjust driving paths and stop times;
- Track and improve driver behavior;
- Receive alerts by e-mail or on-screen if a bus is speeding, off-path, or early/late to a scheduled stop;
- Reduce your district's carbon footprint by monitoring idle times; and
- Increase overall fuel efficiency and reduce costs.

Integrate With Leading GPS Vendors

Busfinder can read GPS data from hardware units supplied by leading GPS vendors. By integrating GPS into your system, you can more easily and accurately map bus routes, track driver habits, verify schedules, map new housing developments, or accommodate road construction.

Monitor Your Operation More Closely

With your GPS information, you can add and edit streets, create or modify bus routes, and/or reposition stops.

You also can see an alternative route taken by an experienced driver based on actual (and sometimes unplanned) driving conditions. This enables you to adjust driving paths and alert students and parents to adjustments.

With Busfinder, you can establish a series of alerts to track variances in paths, speed, and time. If anything out of the ordinary happens, Busfinder will keep you informed via electronic notification—wherever you are and whatever you are doing.

You can set parameters for notifications based on a variety of driving variances important to your particular district. For example, you can see how far away from a planned stop the bus actually stopped; see if it was early or late to the stop; or missed a stop; and receive an alert if the travel speed exceeded 10 miles or more above the posted speed limit.

Busfinder includes reports that indicate route deviations, such as unplanned or missed stops, enabling you to share this information with drivers to remedy deviations.

If you are considering GPS, our Implementation and Training staff will help you benefit immediately from your investment in Busfinder by helping you to get up and running in a timely manner.

